

AUSTIN LIGHT RAIL WEEKLY UPDATE

WEEK OF MAY 8, 2023

AUSTIN
TRANSIT
PARTNERSHIP

» LIGHT RAIL COMMUNITY DIALOGUE

ENGAGEMENT ACKNOWLEDGEMENT

A sincere acknowledgement for the continued engagement and input that has been received related to Austin Light Rail to date. The self-guided Virtual Open House—in English and Spanish—remains open and staff can continue to accept and consider feedback.

REPORT UNDERWAY

A report outlining community feedback will be published later this month capturing comments received from the Austin Light Rail Open House March 21st through May 2nd. Community input is vital to advancing Austin's core light rail system. Staff will synthesize and report feedback themes with other factors including planning data, connectivity, expandability, and financial feasibility.

ATP RELEASES RIDERSHIP & FINANCE FAQs

ATP released the [Ridership Estimates](#) and [Plan of Finance](#) FAQ Reports that illustrate ridership for each presented option using current modeling data (STOPS) and financing plan for Austin Light Rail, respectively.



Ridership Estimates and Plan of Finance FAQs available online at www.atptx.org/faqs.

ENGAGEMENT DATA HIGHLIGHTS

Virtual Open House (3/21 - 5/8)

- » 18,000+ views
- » 2,000+ participants
- » 5,000+ comments
- » 900 new e-news subscribers

Engagement Totals (3/21 - 5/8)

- » 80+ total in-person engagements
- » 7,000+ individual interactions

Social Media & Web (3/21 - 5/8)

- » 17,700+ total web views (atptx.org)
- » 185,000+ social media impressions
- » 3,200+ new social media followers

Transforming Transit Together Austin Light Rail Industry Expo

May 25, 2023

Distribution Hall 1500 E 4th Street Austin, Texas

One of Austin Transit Partnership's (ATP)'s core values is to ensure high quality opportunities for disadvantaged, minority-owned, women-owned, and other local businesses to participate in both prime and subcontracting roles. The event will feature:

- Information about the Austin Light Rail delivery framework
- Potential contracting opportunities
- Networking opportunities for industry partners and local businesses

REGISTER HERE
Limited Capacity. Registration Encouraged.

9:30 AM – 10:15 AM
Registration & Check-In

10:15 AM – 11:00 AM
Keynote Address

11:00 AM – 12:00 PM
Panel Discussion and Information Session on Disadvantaged and Local Businesses

12:00 PM – 1:30 PM
Break

1:30 PM – 2:45 PM
Executive Director Remarks

2:45 PM – 3:30 PM
Panel Discussion and Information Session on Delivery and Contracting

Networking

Austin Light Rail Industry Expo Invitation, May 25

UPCOMING SCHEDULE

- 5/8 – ATP Board of Directors Work Session,
- 5/11 – Community Advisory Committee Meeting
- 5/22 – CapMetro Board of Directors Meeting
- 5/24 – ATP Board of Directors Meeting
- 5/25 – Transforming Transit Together: Austin Light Rail Industry Expo
- 5/30 – Austin City Council Work Session
- 6/6 – Joint Partnership Meeting

A list of upcoming public events is available at atptx.org or projectconnect.com/get-involved.

» COMMUNITY ENGAGEMENT

LIGHT RAIL ENGAGEMENT ROADSHOW

ATP staff and partners participated in more than 80 community meetings, presentations, bus stop engagement, community event tabling and many other opportunities to talk about light rail.



Austinites meet the 'MEEP' (Mobile Engagement and Event Pop-up) at the North Austin YMCA (Rundberg) on Apr. 25.

» MEDIA ENGAGEMENT

LIGHT RAIL ENGAGEMENT ROADSHOW

In April, Austin Transit Partnership was mentioned in 110 media stories.



Staff discuss light rail options during a LULAC meeting on Apr. 26.

» CONTACT US

MEDIA INQUIRIES

Visit the ATP Media Center
www.atptx.org/media-center.

For media inquiries or interview requests contact
atp@ecprtexas.com.

SHARE YOUR FEEDBACK



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CODE TO
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Visit our Virtual Open House
ProjectConnect.com/Get-Involved



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